

# THE REBEL WITH A CAUSE (TRWAC) CIC

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1. January- the Galleries, Bristol
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3. #Ujimatekeepthebeat2 - Creation Day  
15 February 23
4. Signing up at Easton Mosque -  
February 23
5. Work with youth Football Team -  
March 23
6. Malcolm X Community Day May 23



THE REBEL  
WITH A CAUSE

## KEY ACTIVITIES

1. The Galleries, Bristol, January 23
2. NHSBT Ro Conference Jan 27th 23
3. #Ujimatekeepthebeat2 - Creation Day 15  
February 23
4. Signing up at Easton Mosque - February 23
5. Work with youth Football Team - March 23
6. Malcolm X Community Day May 23

Join our Youth Webinar Thursday 24th August and enter an exciting competition for those aged 17-25 yrs. Top prize £50  
Meeting link: 668 960 4042  
Passcode: 748Nt1\$az

## GENERAL UPDATE

What a busy first half of the year. Onboarding new members for #Ujimatekeepthebeat2, who we will be introducing in future issues. We have been more active on social media, with campaigns to engage with young people in innovative ways. They are our future generation of donors and if we do not start now.....



WHAT HAS  
OUR PEER  
EDUCATOR  
MUNA  
BEEN UP  
TO

Muna has represented TRWAC regularly at the CAAFI weekly health initiatives and also attended the Barton Hill Mosque where she did a stall event. She has been instrumental in reaching out to the Muslim community and many have signed up and shown interest in the information she shared.

As #Ujimakepthebeat2 is focussed on getting our next generation of donors ready, she did a great session with a local youth football team. Many signed up afterwards, showing that with the right outreach and a culturally sensitive peer communicator, attitudes can be changed. Well done Muna!



Ade's efforts at adding our content to YouTube looks great. More about this in the next issue.

Join our webinar for young people Thursday  
24th August 7.30pm. Hear about the  
competition  
See page 4

## How to Pivot to keep Projects on Track

H1 2023 was all about actualising our vision for Ujimakepthebeat2. The agreed plan was to work with two connected community organisations to produce joint podcasts about blood and organ donation and ensure that the young people played a leading role in designing the interviews and activities.

Unfortunately a pivot was required because both community groups never came through. Despite repeated chasing emails and phone calls nothing happened.

Some 3 months after the project was meant to start I met them at a community event and they offered to start the project.

At TRWAC we operate in a community appropriate professional manner. We do not believe that being a community project justifies renegeing on promises and sloppy behaviour.

To put the project back on track we arranged to create our content with youth in a different and more exciting way by working directly with other community groups in Bristol and with CAMERA, from Bath University.

The outcome has been brilliant working with young people and getting them to be creative about how they use social media messaging to interest their peers in blood and organ donation.

Our many online events have given us good podcast content which will be available on our Youtube Channel.

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WE DO NOT BELIEVE  
THAT BEING A  
COMMUNITY PROJECT  
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ON PROMISES..”

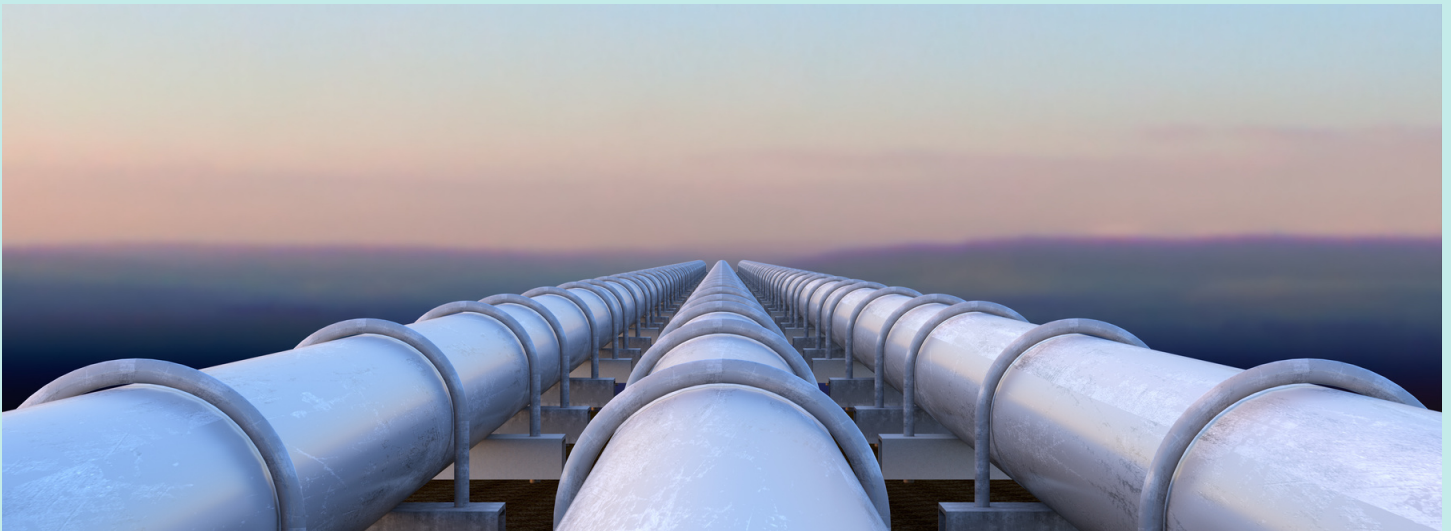
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TO SAVE A LIFE?  
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## #UJIMAKEEPTHEBEAT2 - YOUTH AVATAR PROJECT

We worked with Bath University, CAMERA to create an exciting project for young people to express their views on blood and organ donation and learn more about it.. They also created a social media deliverable which will be used to raise awareness of the issues among young people in our community. Many thanks to all the young people who took part and their parents - Zia, Kanzy, Jude, Aysel, Raheem and Yasmin we salute you....and not forgetting Willow who entertained us on the day with her rock band performance!



## WHAT'S IN THE PIPELINE?



- More podcasts will be delivered through our online workshops and webinars with youth groups
- More stalls at community events
- Youth competition to deliver a musical, rap, poetry or spoken word piece about blood and organ donation
- Judges podcast on blood and organ donation
- **Join our webinar Thursday 24th August**
  - **7.30pm via Zoom. [Click here!](#)**
  - **[Meeting link: 668 960 4042](#)**



# Picture Corner

